

# **PRIVACY POLICY**

App4That, LLC (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This privacy policy explains how we collect, use, or disclose, and safeguard your information when you visit our mobile application

We do not collect or save any personal information.

## **User Provided Information**

The Application does not obtain any user provided information. We do not collect or save any personal information.

## **Usage of Advertising ID**

Usage. The advertising identifier must only be used for advertising and user analytics. The status of the “Opt out of Interest-based Advertising” or “Opt out of Ads Personalization” setting must be verified on each access of the ID.

Association with personally-identifiable information or other identifiers. The advertising identifier must not be connected to personally-identifiable information or associated with any persistent device identifier without explicit consent of the user.

Respecting users’ selections. If reset, a new advertising identifier must not be connected to a previous advertising identifier or data derived from a previous advertising identifier without the explicit consent of the user. Also, you must abide by a user’s “Opt out of Interest-based Advertising” or “Opt out of Ads Personalization” setting. If a user has enabled this setting, you may not use the advertising identifier for creating user profiles for advertising purposes or for targeting users with personalized advertising. Allowed activities include contextual advertising, frequency capping, conversion tracking, reporting and security and fraud detection.

Transparency to users. The collection and use of the advertising identifier and commitment to these terms must be disclosed to users in a legally adequate privacy notification.

## **Real time location information of the device**

This Application does not collect information about the location of your mobile device.

## **Third Party Access**

Third parties are not able to see or have access to any personal information obtained by the application.

## **What are my opt-out rights?**

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

## **Data Retention Policy, Managing Your Information**

We do not retain any of the user information. We do not collect or save any personal information.

## **Children**

We do not use the Application to knowingly solicit data from or market to children under the age of 13. We do not collect or save any personal information.

## **Security**

We are concerned about safeguarding the confidentiality of your information. We do not collect or save any personal information.

## **Changes To Privacy Policy**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

## **Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

## **Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at [contact@app4thatllc.com](mailto:contact@app4thatllc.com).

**Effective Date: September 27, 2018**